

ABSTRACT

The present teachings provide for the download and purchase of a digital movie. Several schemes are described for handling a large file that is a digital movie including separately handling its audio and video component. Because the video component is downloaded separately from an audio component, it can be downloaded over several sessions. A user can separately initiate the download of the corresponding audio component. Because the audio component is significantly smaller, its download can be achieved in a much shorter time, often in one session. Thus, content is provided to a user in a substantially transparent manner such that a user's perception of receiving the functionality of a digital movie essentially becomes the time required to initiate payment and download of a relatively small audio component.